

ROOTED

Quarterly Report for Sustainability

FIRST QUARTER 2022



For two decades, our Banyan Tree Spa Academy has trained and witnessed the journey of over 3,500 therapists across 30 countries – men and women who contribute to the wellbeing of countless guests.

GROUP HIGHLIGHTS

International Women's Day: Celebrating the Incredible Women Who Have Shaped Banyan Tree Spa Academy's 20 Years



Behind every spa experience are the deft fingers and expertise of our spa therapists. For two decades, our Banyan Tree Spa Academy has trained and witnessed the journey of over 3,500 therapists across 30 countries – men and women who contribute to the wellbeing of countless guests.

Since its launch in 2001, Banyan Tree Spa Academy has sought to elevate the status of therapists in the industry as Asia's first certified spa academy accredited by the Thai government. With 63 spas operating globally in 22 countries, the academy continues to play a crucial role in our endeavour to support and empower female voices.

As we celebrate its 20th Anniversary in March, together with Women's History Month and International Women's Day, we shared the stories of seven incredible women, whose talent and leadership have shaped the Spa Academy's 20-year journey of wellbeing. Visit our [LinkedIn](#), [Instagram](#) and [Facebook](#) to read these inspiring stories.

"A woman is a symbol of strength, power, talent and intellect. Empowering women is crucial to advancing development, reducing poverty and contributing to the health of whole families and communities. We look forward to continuing this mission through our new Spa and Wellbeing Hub, where we seek to uplift the wellbeing knowledge and know-how of our Spa associates so that they can continue to care for, not just guests, but also themselves and their communities," says Mr Lee Woon Hoe, our Executive Director of Wellbeing (top centre in the photo on the right, together with his Wellbeing Team).

He adds: "Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world, and we take great pride in advancing this cause."

For more on Banyan Tree Spa Academy and Banyan Tree Group's wellbeing philosophy, visit: <https://www.banyantree.com/spa-wellbeing>



GROUP HIGHLIGHTS



Lights Off for Our Planet

Each year, we give a voice to climate change awareness by joining the global Earth Hour movement to turn off non-essential lights for one hour at our properties worldwide. This year, with over 8,200 guests, community members and associates from 45 properties, we saved over 3,500 kWh* – enough to power a 4-room public housing unit in Singapore for more than eight months.

*Data from 45 properties as of 1 April 2022



Banyan Tree Group Annual Report

As a socially responsible business, our Group was founded with the core value of driving sustainable development. This is our 16th year of sustainability reporting, and the last in our current materiality cycle. As we reflect on our progress, we are beginning to chart a new path that addresses ongoing and emergent challenges, and creates a purposeful, sustained and resilient recovery generating shared value for people and the planet. Click [here](#) to view the latest report.



Maison Souvannaphoum Hotel by Angsana's Sustainability Achievements

Adding to our triple bottom line of economic, social and environmental success, we welcome the recognition by our guests, media and industry partners as another indicator of achievement. We are pleased to share the sustainability achievements of Maison Souvannaphoum Hotel by Angsana, which clinched ASEAN Business Awards Lao PDR 2021's Skills Development Special Award and SME Excellence Award for Corporate Social Responsibility.



'Stay for Good' at Banyan Tree Group's Newly-Opened Hotels and Resorts

Under our 'Stay for Good' programme, properties conduct an average of over 40 initiatives on areas such as climate action, waste and water use, biodiversity, cultural heritage, diversity and inclusion, and health and wellbeing. Our newly-opened resorts are committed to the same, from Banyan Tree Puebla, Mexico's Earth Hour activities (see photo above) to HOMM Bliss Southbeach Patong, Thailand's conservation and waste-reduction initiatives.

EMBRACING THE ENVIRONMENT

PROPERTY HIGHLIGHTS: KEEPING OUR ENVIRONMENT CLEAN AND GREEN



Caring for a Village of Ancient Trees

Harmony Village (和睦村), known as the "birthplace" of safflower oil in China, houses over 40,000 trees, of which 7,000 are more than 100 years old. As local villagers are dependent on these trees for their livelihoods, **Banyan Tree Tengchong** and Four Seasons Gaoligong are setting up a joint protection base and promoting responsible travel.



Cleaning Up on National Trash Awareness Day

On 21 February, **Angsana Saranam Wellbeing Resort** marked Indonesia's National Trash Awareness Day with a clean-up conducted with local NGO One Island One Voice. Taking place at Tukad Sungai, the event saw the team collect 15 bags of waste weighing 135kg and consisting of more than 2,000 pieces of single-use plastic.



Greening Our Environment

In 2020, **Laguna Lăng Cô** planted 12,750 broad-leaved paperbark trees (*Melaleuca quinquenervia*) with Banyan Tree Global Foundation funding to green the area and create melaleuca oil as a source of sustainable income for Nuoc Ngot Social Protection Center. After nearly two years, more than 90 per cent of the trees have grown healthily to an average height of between 1 and 1.2 metres.



A Green Start to 2022

Banyan Tree Kuala Lumpur and **Pavilion Hotel Kuala Lumpur Managed by Banyan Tree** started the year green with the resorts' first sustainability activity in 2022. A team of 34 associates held a community clean-up and collected 14.1kg of rubbish.

EMPOWERING PEOPLE

PROPERTY HIGHLIGHTS: CREATING VALUE FOR OUR COMMUNITIES



Boosting Tourism with Local Communities

To support the recovery of local tourism, **Laguna Bintan** took part in a festival organised by Asparnas (National Tourism Association) of Riau Islands. Joined by over 18 organisations and 76 small businesses, Laguna Bintan's Area General Manager Mr Alpha Eldiansyah spoke about boosting tourism and led a tourism essay competition.



Putting Surplus Food to Good Use

In 2021, **Banyan Tree Phuket** and **A3** (Angsana Laguna Phuket, Angsana Villas Resort Phuket and Laguna Holiday Club Phuket Resort) donated a total of 6,808.21kg of good quality surplus food (amounting to 28,594 meal servings) to Scholars of Sustenance for those in need. Through this, they saved 12,935.60kg of GHG equivalent emissions.



Donating Trees to Schools

Banyan Tree Tamouda Bay recently donated 248 cypress trees to three primary schools in the suburbs of Tetouan, Morocco. This was done in collaboration with the Moroccan Association for a Sustainable Environment (AMED), with the goal of launching a new culture of planting seedlings among children.



Teaching Children to Upcycle

To promote responsible travel and engage our stakeholders, our goal as a Group is to provide at least five opportunities for guests to participate in sustainability activities every year. Our newly-opened **Garrya Huzhou Lucun** resort held a series of sustainability activities where associates taught young guests to upcycle items using discarded cups, fabrics and pine cones to make art pieces, like rabbit lanterns, sachets and snowmen.