

ROOTED

Quarterly Report for Sustainability

FIRST QUARTER 2021



EMBRACING THE ENVIRONMENT



EARTH HOUR 2021

Lights Off for Our Planet: Banyan Tree Group Joins Global Earth Hour Movement

"Great things are done by a series of small things brought together." Each year, Banyan Tree Group gives a voice to climate change awareness by joining the global Earth Hour movement and turning off all non-essential lights for one hour at our properties worldwide. Following Earth Hour on 27 March, we are pleased to share that this year, **with more than 10,500 guests and associates from 37 properties worldwide, we saved over 6,700 kWh of energy!**

Additionally, our associates celebrated the occasion in their own ways, sharing the movement with guests through various green activities. Here are the highlights from our properties:

After more than a month's preparation, **Banyan Tree Sanya** held an unplugged concert on 27 March (see photo above). Under the leadership of General Manager Mr James Zhou and with associates from all departments participating, the team performed 22 songs during the event. Besides the concert, the resort also organised an outdoor dinner, as well as recycled paper and lantern making activities. Guests enjoyed the performance and were deeply moved by our associates' commitment to sustainability.

The creative associates at **Banyan Tree Tamouda Bay** upcycled oyster shells during a do-it-yourself workshop for use in place of candles. The team bonded over the activity and were delighted that the 'oyster shell candles' turned out beautiful (see photo above).

Angsana Teluk Bahang in Penang, Malaysia observed the worldwide movement with guests, who gathered to witness the lighting of candles and participate in the illuminating of a giant map of Malaysia. Guests also enjoyed a 'paint in the dark' activity, light refreshments and free ice-cream.



EMBRACING THE ENVIRONMENT

PROPERTY HIGHLIGHTS: KEEPING OUR ENVIRONMENT CLEAN AND GREEN



Banyan Tree Tengchong

Banyan Tree Tengchong associates are participating in Alipay's Ant Forest programme, which allows users to convert lower-carbon activities into "green energy points". These points can be spent to grow a virtual tree, and for every virtual tree grown, Ant Forest donates funds towards planting a real one.



Banyan Tree Mayakoba

In support of local food sourcing, Banyan Tree Mayakoba started its own organic garden, named "El Huerto del Chef". Among the many kinds of vegetables grown locally by the resort's Chef Alfonso and associates is the Chile Habanero, which is used to prepare sauces for delicious Mexican dishes.



Banyan Tree Sanya

Banyan Tree Sanya recently organised a beach clean-up, with 20 associates working together to collect more than 40kg of rubbish. To raise awareness of the global need for better waste management, each of our properties must organise and conduct a minimum of 4 clean-ups annually, in their local community. As a group, we also support International Coastal Cleanup and World Cleanup Day, every September.



Angsana Teluk Bahang

In conjunction with World Pangolin Day, which falls on 20 February, the resort organised an internal awareness campaign led by CSR Champion and Front Office Manager, Mr Fairus Wahid. The team designed and put together an impressive 3D model of a pangolin, made out of recycled wire mesh, paper and plastic. Conservation group 1StopBorneo Wildlife was also invited to host an educational webinar on pangolin protection for associates.

EMPOWERING PEOPLE



Banyan Tree Group Unveils a Post-COVID Wellbeing Drive

Banyan Tree continues its pioneering approach to holistic wellbeing, launching 16 new Wellbeing Sanctuaries groupwide in 2021.

As the world leans more into wellbeing with the pandemic's widespread impact, Banyan Tree is redefining a hospitality experience in response – the executive club.

“While the resumption of business travel is dubious given a paradigm shift in the future of work, we have absolute conviction that leisure travel will rebound and with a purposeful direction into discovering personal wellbeing practices that work in this new normal,” says Ms Ho Renyung, VP, Brand HQ of Banyan Tree Holdings. “We have always been known for our Spa experiences – we are now going beyond that, in our unique approach of combining personal wellbeing and greater sustainability into one concept. Hearing our guests' feedback so far, we believe this is unique, innovative and a first in the industry.”

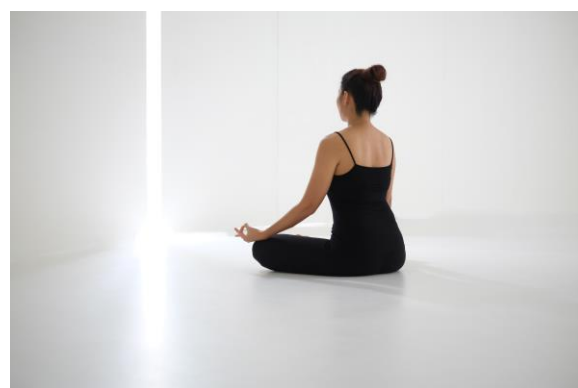
Throughout 2021, the brand will launch Wellbeing Sanctuaries that combine club floors or resort wings, dedicated dining options, its Spas, and multifunctional practice spaces into one exclusive journey. From March, they will be launched first in China, and progressively in Indonesia, Malaysia, Mexico, Morocco, Thailand and Vietnam over the next 12 months.

“Our mission is to demystify wellbeing and democratise it for everyone. We want wellbeing to be inspiring, accessible and impactful, in a way that can be woven into everyday life. Our philosophy is that wellbeing is about the connection between self, others, and nature – how we balance this dynamic within and without, is at the core of a good life,” says Mr Lee Woon Hoe, Executive Director of Wellbeing.

Catered for the wellbeing-curious, the Wellbeing Sanctuary concept enables leisure travellers to design and combine a leisure vacation with wellbeing elements in a flexible, and open way. Through a simple and structured, codified approach of 8 pillars, guests may personalise their stay as well as create a personal practice to sustain even after returning home. Lastly, the journey is designed to inspire a greater connection between self, others and nature, with Banyan Tree's enduring commitment to sustainability woven through the experience.

“We are excited to launch the Wellbeing Sanctuary experience globally,” says Mr Lee Woon Hoe. “It is our hope that in discovering these simple yet impactful ways to improve their wellbeing, our guests will sustain these practices when they return home, into their daily lives and with their loved ones.”

For more information, visit <https://wellbeing.banyantree.com>.



EMPOWERING PEOPLE

PROPERTY HIGHLIGHTS: CREATING VALUE FOR OUR COMMUNITIES



Banyan Tree Phuket & Angsana Laguna Phuket

After receiving 2,820 Thai Baht in profit from the resorts' 'We're in Love for Charity 2021' event, Banyan Tree Phuket and Angsana Laguna Phuket purchased hygiene supplies for 100 children with disabilities at the Phuket Special Education Center.



Banyan Tree Tamouda Bay

During a visit to the provincial hospital of Tetouan, Morocco, where young orphans are housed and cared for, associates decided to organise a call for donations to further support these youths. The resort subsequently received a flood of donations, and will soon present them to the hospital.



Banyan Tree Bangkok

In February, Banyan Tree Bangkok's Director of PR Ms Naravadee Swangrith and CSR Coordinator Ms Chamaiporn Sudseeliang visited the resort's Seedlings mentees at the Mahamek Home for Boys and Duang Prateep Foundation. The team gave these youths a warm welcome to the Seedlings programme and shared about their monthly activities.



Laguna Bintan

In March, Laguna Bintan led and conducted the Bintan Sustainable Tourism Destination Gathering VI at Anmon Resort to discuss ways to revive tourism in Bintan, Indonesia. The group, which included 45 participants from 30 government and private organisations, discussed various topics, from vaccination and travel bubbles to sustainable tourism efforts.

GROUP HIGHLIGHTS



Banyan Tree Group Annual Report

As a socially responsible business, Banyan Tree Group was founded with the core value of driving sustainable development. We have published our Sustainability Report annually since 2006. Available [here](#) is our latest report, voluntarily produced referencing the Global Reporting Initiative (GRI) Standards. We share our progress against targets during a challenging but productive year in 2020.



Conservation of Sharks in the Maldives

Following implementation of nationwide protection for sharks 11 years ago in the Maldives (the second country to do so), discussions were held in April 2021 to reopen this fishery, which would risk the sanctuary status provided to sharks. Our Group Sustainability Director, Dr Steve Newman, discussed the value of the sanctuary in a live webinar organised by the [Ocean Geographic Society](#).



Safe Water Garden in Bintan, Indonesia

Through its [Greater Good Grants](#) scheme, Banyan Tree Global Foundation (BTGF) collaborated with LooLa Adventure Resort on the Safe Water Garden and Running Water project. This project seeks to improve hygiene and quality of life by installing pumps, water tanks and sinks to provide freshwater water access to 37 households in Sumber Karya Bumi Indah, Toapaya in Bintan, Indonesia.



Restoring Our Earth

In the second quarter of 2021, we will celebrate Earth Day with the theme of "Restoring Our Earth". Our properties will conduct community clean-ups to remove waste from the environment, while we shall partner with The Canopy Project to assist restoration of Mexico's Sierra Gorda Biosphere Reserve. Our associates will join by making personal pledges, to start small, but go big and join the movement to change the world.